

## Adam James Costello

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Dedicated, creative professional offering significant experience in web production. Adaptable team player recognized for willingness to accept challenges and seek professional growth opportunities. Skilled in effectively training new hires in a detail-oriented and deadline-driven production setting.

- Web production and design
- Front end development
- Cross-browser testing
- Collaborative efforts
- Self-motivated
- High-throughput
- Organized
- Cross-functional teams
- Mentoring and training
- Detail-oriented
- Flexible to change
- Non-profit volunteer

Software proficiencies: Adobe CS5 - Dreamweaver, Photoshop, Flash, Illustrator, Acrobat, InDesign; (X)HTML, CSS, PHP, Javascript, jQuery, Actionscript; Google Analytics, Omniture.

## Professional Experience

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### Internet Production Designer

### MLT Vacations

2008 to Present

Assemble and maintain web page content for public-facing websites including [deltavacations.com](http://deltavacations.com), [unitedvacations.com](http://unitedvacations.com) & [aeromexicovacations.com](http://aeromexicovacations.com). Work with multiple groups to produce web pages and advertisements that market the company's travel package products.

#### Contributions:

- Built the web package for the largest travel agent trade show in the country, which includes website, email templates, graphics and web banners. Met with various teams to discuss expectations and limitations, present designs and solicit feedback. Ensured styles are cohesive to branding and user functionality is solid.
- Redesigned Partner Branding webpage template at the delight of the partners and the internal marketing department. Updated the look and style to one that better matches company styleguides and demonstrates an improved user experience.
- Contributed insight from user standpoint at meetings with various teams on page functionality and flow of user experience for United Vacations email sign-up webpages. Translate feedback into functional design.
- Optimization of Corporate Leisure Program pages. Meet with development team to advise on moving pages into new a content management system. Advised on backend work and functionality of pages. Recommended how to best to move forward from a designers standpoint.
- Identified as the web design expert for a cross-functional team seeking continuity for a disconnected employee intranet. Seeking to upgrade the system without changing appearance or usability. Advise on design solutions and create a consistent style based upon recommendations from HR department.

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### **Production Artist**

### **DigiGraphics**

2004 to 2008

Understood the entire printing process from conception to design to production and installation. Designed and created advertising and promotional materials for clients based upon client recommendations while maintaining a keen eye for design. Utilized Photoshop, Illustrator, InDesign, and Quark. Troubleshoot incoming digital files and prepared them for print under tight deadlines. Customers included advertising agencies, visual artists and small business owners. Digitally captured artwork using a highly sophisticated scanner, reproduced artwork implementing critical color matching skills.

#### Contributions:

- Satisfied hundreds of clients by accurately preparing files for small and large format printing.
- Carried out design services for clients, including the design and production of everything from greeting cards to entire trade show booths.
- Improved performance of department by multitasking and making more efficient use of company time.

### **Fine Art Photographer**

### **Self-Employed**

2006 to Present

Conceive, experiment, create, print, mat, frame and sell photographic prints. Equipment consists of analog film cameras and darkroom equipment to create fine art black and white images.

#### Exhibitions:

- Red Hot Art Fest, 2012
- RAW Artists, 2012
- Minneapolis Center for Photography, 2011 & 2012
- Focal Point Gallery, 2011
- Sen Yai Sen Lek, 2010
- Sebastian Joe's, 2008

### **Education**

#### **Web Design Professional Series, and Dreamweaver course, 2007**

- Minneapolis Community & Technical College, Minneapolis, Minnesota

#### **Bachelor of Arts in Visual Art, Emphasis in Photography, August 2002**

- Minnesota State University Moorhead, Moorhead, Minnesota

### **Volunteering**

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- Minneapolis Center for Photography
- Wildcat Sanctuary
- Habitat for Humanity